



Sponsorship Opportunities



Massachusetts Recreation and Park Association

General Statement

The Massachusetts Recreation and Park Association (MRPA) offers a wide variety of events, programs and educational sessions throughout the year to over 500 members. These events can provide our commercial partners with an opportunity to enhance their profile, develop better relationships with customers, showcase their services and products, and provide educational information to park and recreation professionals throughout the Commonwealth of Massachusetts.

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Awards

Getting recognized for the hard work you do is something that goes beyond just getting a plaque or award. Winning an individual or agency award at the Annual State Conference is a testament to the dedication and long hours put in to make your community a better place to live...and play!



The Awards and Recognition Program are wonderful ways to recognize leaders in the field and outstanding projects accomplished over the past year. The awards are announced at the Annual State in front of colleagues from across the state.

Sponsorship Levels:

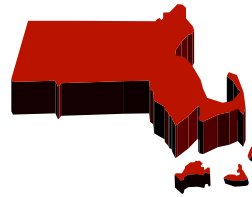
\$100 - to \$1,000 (Levels are dependent upon selection of individual award or entire award program - please check with MRPA Office to discuss availability).

Contact Information:

John M. Whalen, Jr.
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MRPA
PO Box 783
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413-568-8356
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Regional Groups

Regional groups offer staff training, educational workshops or other opportunities each year. Please contact the regional representative for specific opportunities.



Sponsorship Levels:

\$50 to \$500 (Levels are dependent upon meeting requirements - please check with MRPA Office to discuss availability).

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Annual Conference & Trade Show

This is MRPA's signature annual event! Over 150 delegates from all corners of the Commonwealth convene to learn, collaborate, network and get energized on the latest trends and ideas the parks and recreation field has to offer. The two day conference is packed with educational sessions, keynote speaker, exhibit hall and social / networking events. As a sponsor or participant, you won't want to miss the opportunity to inform existing and potential new customers of your products and services.



Sponsorship Levels:

\$500 - to \$5,000 (Levels are developed each year - please check with MRPA Office to discuss availability).

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Newsletter

Beginning in the Fall of 2009 the MRPA Review will be published four times a year by Brainerd Communications.



Contact Information:

To Advertise in the MRPA Review
Call 609-655-2000
Or email brainerdray@comcast.net

Electronic Media

Website

The MRPA Website provides the opportunity for sponsorship of individual pages of the site. Your logo (hyperlinked to your site) will be placed at the top of the page with a label stating "This page Sponsored by". Fees for pages will be based on the number of views of that page.



E-Blast (Constant Contact - MRPA Review Update)

MRPA Review Update is a direct email sent to almost 500 members on a weekly basis. The informational piece lets members know of important information that cannot be listed in our newsletter. Have your name and clickable logo on this communication piece.

Sponsorship Levels:

\$100 - to \$1,000 (Levels are dependent upon number of/months running of ad - please check with MRPA Office to discuss availability).

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National Recreation and Park Association - Certified Playground Safety Inspector Course

The Certified Playground Safety Inspector (CPSI) is a certification offered by the National Playground Safety Institute (a program of the National Recreation and Park Association). CPSIs are certified to inspect playgrounds for safety issues, making sure that each playground that they inspect is up to the current national standards. The national standards are developed by the ASTM and CPSC.



Sponsorship Levels:

\$500 - to \$1,000 (Levels are dependent upon selection of breaks or lunch sponsorship - NRPA must approve all sponsorships - please check with MRPA Office to discuss availability).

National Recreation and Park Association - Work-shops

NRPA has developed three unique 1 ½ day seminars that are intended to provide training and development to your staff closer to home. The topics available to choose from are: Leadership Development, Alternative Funding Development or Building Customer Service and Winning Customer Loyalty.



Sponsorship Levels:

\$500 - to \$1,000 (Levels are dependent upon selection of breaks or lunch sponsorship - NRPA must approve all sponsorships - please check with MRPA Office to discuss availability).

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