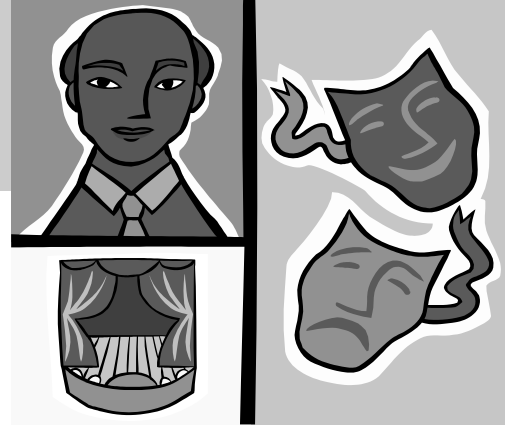


Massachusetts Recreation and Park Association

Performance Showcase

February 22, 2012
Plymouth, MA



BULK RATE
POSTAGE PAID
PERMIT NO. 112
WESTFIELD, MA
01086



Dear Performer,

The Massachusetts Recreation and Park Association (MRPA) is pleased to announce our Entertainment Showcase on Wednesday, February 22, 2012 from 9:00 am to 3:00 pm. The showcase will be held at the Memorial Hall in Plymouth, MA. We chose this site because it provides easy access to an audience of presenters/buyers from Massachusetts, while also being convenient for performers from throughout New England.

This is an excellent opportunity for YOU to be included in a gathering of top-notch New England talent and to highlight your talents to prospective entertainment buyers/presenters. Our showcase is organized around one stage with two separate performance areas. While one performer is showcasing, the next performer is setting up. Each performer will have an exhibit table.

In order to continue to attract showcase audience delegates, we strive to showcase a large number of new acts annually. Therefore, we reserve the right to be selective in the choice of artists chosen to perform. Performers will be selected from new performers and from those who have previously appeared at an MRPA showcase. To be considered, performers must submit an application by the deadline date of **January 6, 2012**. While the Showcase is particularly looking for performers starting their careers, this is not an amateur show. All applicants are expected to have some previous experience performing for audiences in schools, libraries or other similar locations. All applications received before the January 6, 2012 application date will be considered, with preference as explained below.

If more people apply than there is room for, how are decisions made? Send your completed application form to arrive by **January 6, 2011**; all qualified applicants whose forms are received by then will be considered. Priorities will be set in this order:

- Performers who have never appeared at an MRPA Performers' Showcase
- Returning performers who have not appeared in the last three showcases

In case of a noticeable imbalance in types of performances (e.g. 24 storytellers), effort may also be made to present a more varied roster of types of performers.

There will be 24 ten-minute live performances featured throughout the day! The Showcase provides attendance incentives by giving away door prizes throughout the day. To encourage people to stay for the entire showcase, after the last performance, MRPA sponsors a number of \$100 gift certificates good toward the booking of a show given by any performer listed in the program directory. For extra visibility, your logo or an ad may also be purchased for the showcase program.

We will be sending invitations to the following potential buyers for audience participation: New England Recreation and Park Professionals, Public Libraries, and many more. We will have youngsters from local school districts as part of the audience.

Return the completed application with your payment, prior to January 6, 2012. Incomplete applications will not be considered and will be returned. Please make checks payable to MRPA and mail to MRPA PO Box 783 Westfield, MA 01086-0783.

For additional information, please contact:

Brendan Egan at eganb@marblehead.org
Kelly Lehman at klehman@burlmass.org

Performance Showcase Entertainer's Registration Form

(Envelope must be postmarked by 1/6/2012 to avoid late fees)

Performer/Company Name: _____

Contact Name: _____ Website: _____

Mailing Address: _____

City/Town: _____ State: _____ Zip: _____ Email: _____

Telephone: _____ Cell Phone: _____ Fax: _____

Select from the options below:	Before January 6	After January 6
<input type="checkbox"/> Full Performer Package Includes a 10-minute stage performance, one table for display, lunch, listing in the showcase program booklet, and a list of delegates	\$125	\$150
<input type="checkbox"/> Exhibitor Package Includes one table for display, lunch, listing in the showcase program booklet, and a list of delegates (no performance)	\$95	\$115
<input type="checkbox"/> Program Booklet Listing Only Program booklet listing only (I will not be attending)	\$75	\$95
<input type="checkbox"/> Extra Camera Ready Logo in Booklet (2"x 2") This logo will be placed next to your written description in the program booklet (email to: klehman@burlmass.org)	\$40	\$60
<input type="checkbox"/> Program Booklet Ads (email to: klehman@burlmass.org)		
<input type="checkbox"/> Full page / inside front or back cover	\$125	\$150
<input type="checkbox"/> Full page / other than cover pages	\$75	\$100
<input type="checkbox"/> Half page	\$50	\$75
<input type="checkbox"/> # of additional lunches	\$15	\$15
<input type="checkbox"/> Purchase a (1) year commercial membership	\$75	\$75

TOTAL ENCLOSED: \$ _____

Time preference for your showcase (please circle one): Morning Afternoon Anytime

Do you need electricity at your exhibit table? Yes No

I will bring a door prize for the delegate raffle Yes No

Application is continued on the back of this page

Please provide the necessary information listed below. This information must be TYPED and included with your registration form and payment. Feel free to use additional paper.

Performer / Company Name: _____

1. Please enclose a CD/DVD with a sample of your work. This can be returned, if requested.
2. A performance fee will be listed in the performer booklet. A dollar amount ranging from \$_____ to \$_____ must be included. Simply stating “negotiable” is not adequate.
3. Provide a description of the services/programs you provide for the showcase booklet, and please limit it to a maximum of 85 words; anything more than 85 words will be cut. In addition to this hard copy, please email your program description to: klehman@burlmass.org.
4. Please describe your proposed 10-minute stage performance in detail.
5. Describe your proposed performance setup including the # of people, equipment, # of vocals and # of microphones you will need. You will have only 10 minutes to set up equipment for your performance. We STRONGLY ENCOURAGE you to perform with a reduced set. Performers need to provide their own special equipment. We will have a soundboard available.
6. Please list here the name of the people in your group so that we may make name tags:

Reminder: Returning this application does not guarantee you a performance slot. You will receive confirmation of a showcase performance by January 15, 2012. This form must be completely filled out with a typed description of your work, along with a check or money order in order for you application to be considered. Thank you.